

COOL CLUBS - ADVANCED FITTING TECHNOLOGY

All golfers, regardless of their skill level want to improve their game. Golfers who are serious about their game know that the fastest way to lowering their golf scores is using the right equipment, which means having the highest quality clubs custom fit to match their unique swing characteristics.

No longer a specialty service reserved just for touring pros, custom fitting can have an even more dramatic impact on amateur golfers, from beginners to advanced players.

“Cool Clubs uses advanced technology, the latest brand name equipment, and expert, personalized service to help raise the discerning golfer’s game to new performance levels,” said Cool Clubs Management.

Cool Clubs which is located in a 10,000 square foot, state-of-the-art facility in north Scottsdale, partnered with the Section to become the title sponsor of the 2008 2-Day Pro-Assistant event at McCormick Ranch on June 16-17. “We felt this was an outstanding event to help further enhance our visibility in the marketplace. The PGA members, professionals and their assistants are our primary reference in golf and what better way to grow our company than by increasing our awareness with them,” added Management.

The facility contains private fitting bays, a putter fitting studio, a full service production workshop, the latest brand name equipment, the most advanced diagnostic and analytical technology and cutting-edge golf club construction services.

Cool Clubs also works with nearly 40 major Tour professionals including Michael Allen, 2007 FBR Open champion Aaron Baddeley, Todd Demsey and Dan Pohl.

Since its opening in November, 2007, Cool Clubs has quickly established itself as one of the leading outlets for custom club fitting not only for the touring professional, but for the high handicapper as well.

For more information please visit www.coolclubs.com.





GOLF IS NOT A FAIR GAME

LET'S EVEN THINGS UP.

Cool Clubs Golf is the world's leading golf-club fitting company, where advanced technology, the latest brand name equipment, and expert, personalized service converge to help raise the discerning golfer's game to new performance levels. Cool Clubs is staffed by highly trained, experienced club fitters and club builders, all passionately motivated by a deep appreciation for the game and desire to provide the highest level of customer service.

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